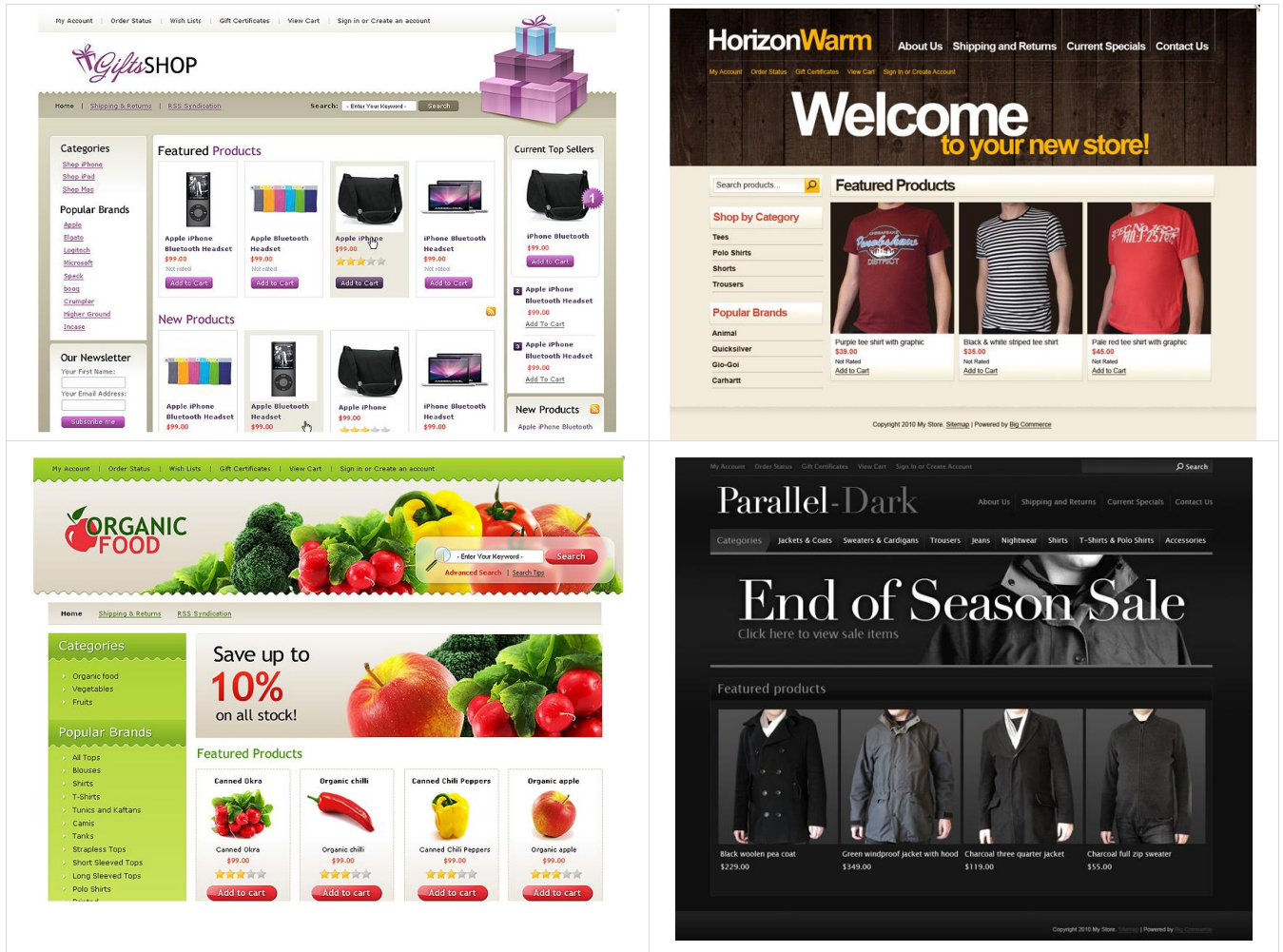


中国营销力 B2C 解决方案

技术原型: *Magento & Bigcommerce*
技术先进, 运行稳定, 功能拓展方便

独立 UI 设计



技术要点

- 安全稳定
- 系统结构性强
- 多语言支持
- 自定义属性
- 搜索引擎优化
- 功能强大
- 用户体验好

功能举例

多语言支持

Website **Language & Date** URL Structure Images Display Share Search Miscellaneous

Language Settings

* Language: English ?

Date Settings

* Your Timezone: Western Europe Time, London, Lisbon, Casablanca: ?

Enable DST Correction? ☐ Yes, enable daylight savings time correction ?

* Display Date Format: js M Y ?

* Export Date Format: js M Y ?

用户/角色/权限管理

可根据需要定义销售、销售管理、系统管理等角色的不同权限

Permissions

Permissions allow you to restrict which areas of the administration area this user can access. For more

User Role: Store Administrator ?

Sales Staff Permissions: (Select All / Unselect All)

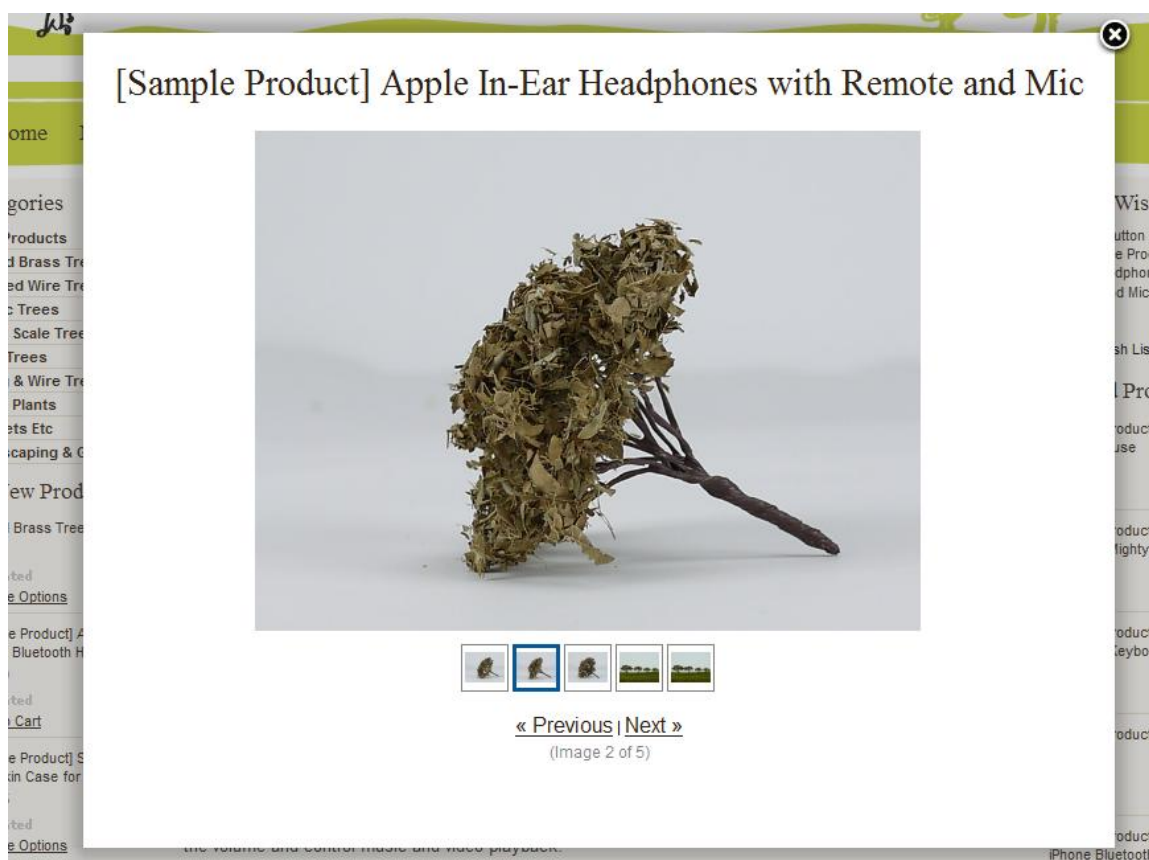
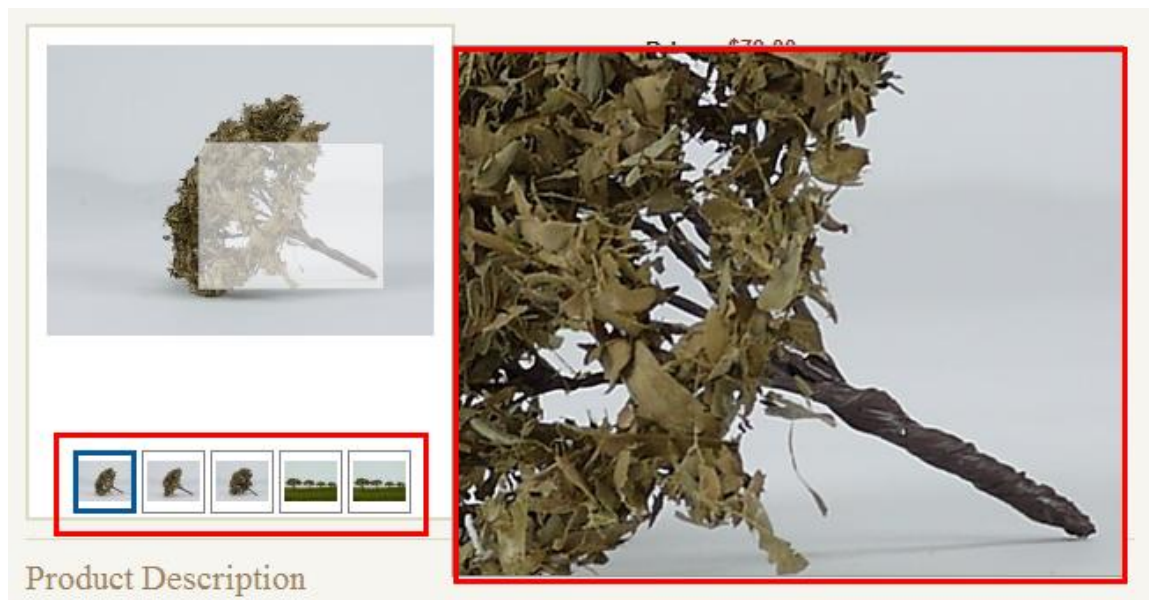
Sales Manager Permissions: (Select All / Unselect All)

System Admin Permissions: (Select All / Unselect All)

- ☒ Add Orders
- ☒ Manage Returns
- ☒ Manage Customers
- ☒ Edit Customers
- ☒ Product Reviews
- ☒ Manage Products
- ☒ Create Products
- ☒ Edit Products
- ☒ Delete Products
- ☒ Export Products
- ☒ Product Options
- ☒ Manage Categories
- ☒ Manage Users
- ☒ Add Users
- ☒ Edit Users

产品图片功能

- ◇ 自动批量修改大小
- ◇ 自动添加水印功能
- ◇ 局部大图展示功能
- ◇ 多图展示功能



产品分享功能

Social Sharing Settings	
AddThis Button?	<input checked="" type="checkbox"/> Yes, show an AddThis share button for the products in my store ?
	<input checked="" type="checkbox"/> Google+
	<input checked="" type="checkbox"/> Facebook
	<input checked="" type="checkbox"/> Email
	<input checked="" type="checkbox"/> Print
	<input type="checkbox"/> Twitter
	<input checked="" type="checkbox"/> LinkedIn
Facebook Like Button?	<input type="checkbox"/> Yes, show a Facebook Like button for the products in my store ?
Pinterest Button?	<input type="checkbox"/> Yes, show a Pinterest button for the products in my store ?
SocialShop Footer Link?	<input checked="" type="checkbox"/> Yes, show 'Powered by BigCommerce' link in my SocialShop store ?
Ebay Footer Link?	<input checked="" type="checkbox"/> Yes, show 'Powered by BigCommerce' link in my Ebay store ?

产品自定义属性展示

[Sample Product] iPod Shuffle






Price: **\$49.00**

Brand: Apple

Weight: 2.00 Grams

Shipping: Calculated at checkout




* Color: ☐ ☒ ☐ ☐ ☐

Engraved text:

Accessories: ☒ -- None --
☐ [Sample Product] Apple In-Ear Headphones with Remote and Mic

Quantity:

[Sample Product] iPod Nano

Price: **\$149.00**

Brand: Apple

Weight: 3.00 Grams

Shipping: Calculated at checkout

* Color: ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

I don't mind about color: ☐ Send me any if my selection is unavailable

* Capacity: ☐ 8 GB (2,000 songs)
☐ 16 GB (4,000 songs)

Accessories: ☒ -- None --
☐ [Sample Product] Apple In-Ear Headphones with Remote and Mic
☐ [Sample Product] Apple iPod Socks
☐ [Sample Product] Incase Sports Armband for iPod Nano

Quantity:

支付模式

支持目前流行的所有支付功能，某些支付功能会有地区限制

How Would You Like to Take Payment?

Payment Providers:

- ☐ 2Checkout (Hosted)
- ☐ Amazon Flexible Payment System (Hosted)
- ☐ Amazon Simple Pay (Hosted)
- ☐ Authorize.net
- ☐ Bank Deposit
- ☐ BeanStream
- ☐ BigCommerce Secure Payment Gateway
- ☐ BPAY
- ☐ Caledon
- ☐ Cash on Delivery
- ☐ Cheque

支付多币种

系统根据顾客所在国家选择不同的币种

Currencies

You can sell in different currencies by creating them below. Customers who visit your store can then choose to shop in their local currency.

<input type="checkbox"/>	Currency Name	Currencies	Exchange Rate
<input type="checkbox"/>	Default Currency (default)	USD	\$1.00

物流自定义

根据物流地区，不同物流方式，设定自动价格计算

Shipping

Update the shipping settings in the form below. To configure available shipping zones and shipping methods, click the "Shipping Zones" tab.

<input type="checkbox"/>	Zone Name	Zone Type	Status	Action
<input type="checkbox"/>	Default Zone (Everywhere Else - What does this mean?)	Global		Edit Settings Edit Methods Copy
<input type="checkbox"/>	USA	State Based	✓	Edit Settings Edit Methods Copy Delete

Shipping Zone Settings

* Shipping Zone Name: ?

* Shipping Zone Type:

☐ This shipping zone is based on one or more countries

☒ This shipping zone is based on one or more states or provinces

└ Countries:

- ☐ Afghanistan
- ☐ Albania
- ☐ Algeria
- ☒ American Samoa
- ☐ Andorra

States:

American Samoa

- ☒ -- All States/Provinces --

☐ This shipping zone is based on one or more postal or ZIP codes

* Enable Shipping Zone? ☒ Yes, enable this shipping zone ?

Free Shipping & Handling Fee Settings

Enable Free Shipping? ☒ Yes, enable free shipping options for this zone ?

└ Order Total to Qualify: \$

<input type="checkbox"/>	Name	Shipping Method	Status	Action
<input type="checkbox"/>	Ship by Weight	Ship by Weight	✓	Edit

物流单打印功能

Shipping Managers

This page allows you to integrate your store with a shipping manager which allows you to create shipping labels, manager your customers and order status.

or [Cancel](#)

General Settings

Shipping Manager Settings

* I manage my shipping with:

- ☐ Interapptive ShipWorks
- ☐ Ordoro

计算税费

根据地区自动设定计算规则，也可设定默认计算规则

Tax

Update the tax settings in the form below. To configure available tax rates and zones, click the 'Tax Rates & Zones' tab.

General Tax Classes Tax Rates & Zones

Configure Tax Options

* Tax Label:	<input type="text" value="Tax"/>	?
* Prices Entered With Tax?	<input type="radio"/> Yes, I will enter prices inclusive of tax <input checked="" type="radio"/> No, I will enter prices exclusive of tax ?	
* Calculate Tax Based on:	<input type="text" value="Billing address"/>	?
* Shipping Tax Class:	<input type="text" value="Shipping"/>	?
* Gift Wrapping Tax Class:	<input type="text" value="Gift Wrapping"/>	?

Configure Tax Display Settings

* Show Prices on Product Listings:	<input type="text" value="Including tax"/>	?
* Show Prices on Product Pages:	<input type="text" value="Including tax"/>	?
* Show Prices in Shopping Carts:	<input type="text" value="Including tax"/>	?
* Show Tax Charges in Cart:	<input type="text" value="As one summarized line item"/>	?
* Show Prices on Orders & Invoices:	<input type="text" value="Including tax"/>	?
* Show Tax Charges on Orders:	<input type="text" value="As one summarized line item"/>	?

Configure Default Tax Address [?](#)

促销功能

优惠券/礼品券兑换功能

Gift Certificate Settings

Enable Gift Certificates?	<input checked="" type="checkbox"/> Yes, enable the gift certificate system ?
Gift Certificate Values:	<input type="radio"/> Specify a list of allowed gift certificate amounts <input checked="" type="radio"/> Allow customers to enter the value for gift certificates └─ Minimum Amount: \$ <input type="text" value="1"/> Maximum Amount: \$ <input type="text" value="1000"/>
Gift Certificate Expiry:	<input type="checkbox"/> Yes, set an expiry date for gift certificates ?

订单信息通知功能

Notification Settings

Notification Methods:	<input type="checkbox"/> Email Message <input type="checkbox"/> SMS Text Message <input type="checkbox"/> Windows Live/MSN Messenger
-----------------------	--

商品退换功能

Returns

The returns system will allow your customers to request a return on items they've purchased. These are also known as RMA requests.

Returns Settings

Enable Returns System?

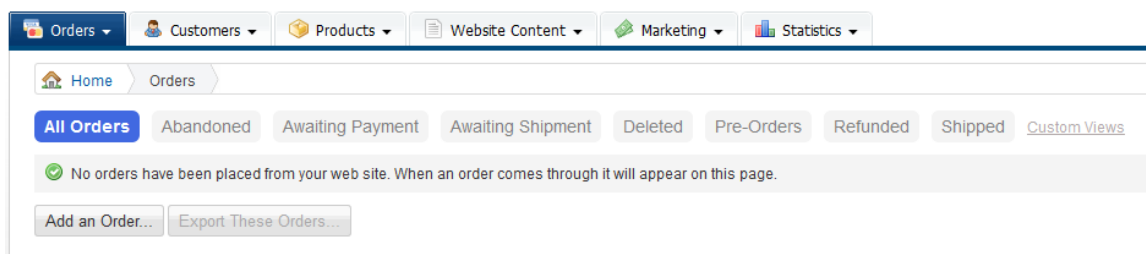
☒ Yes, enable returns requests ?

Return Instructions:

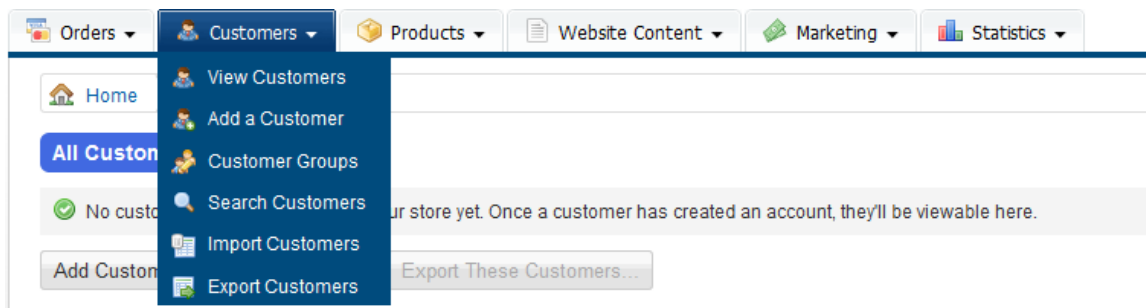
Return Reasons:

Received Wrong Product
Wrong Product Ordered

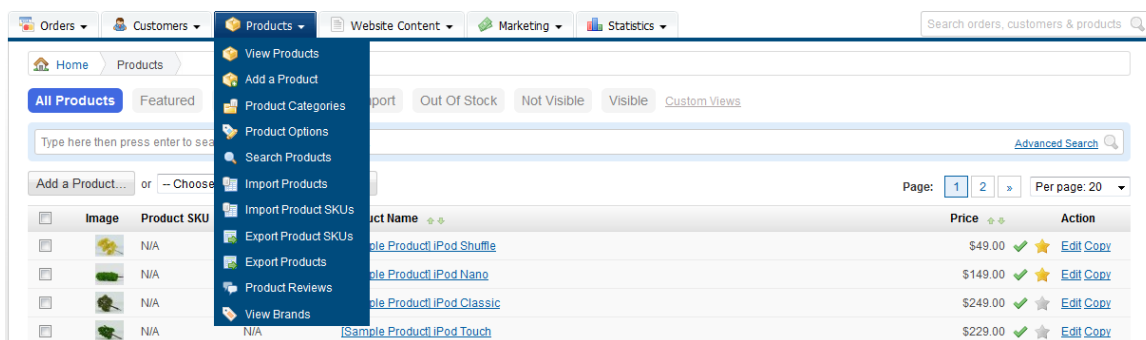
订单管理功能



客户管理功能



产品管理功能




产品属性自定义功能

Edit an Option Set

Edit an existing option set which can then be applied to one or more products in your store.

[Save & Exit](#) [Save & Keep Editing](#) or [Cancel](#)


 This option set has no rules yet. [Click here](#) to create rules for this option set which will apply to all products assigned to it.

Option Set Details


* Name:

* Available Options:

Clock Speeds (CPU) (Multiple choice)	Add
Clock Speeds (CPU) - dropdown (Multiple choice)	Add
Color (Swatch)	Add
Color autopick (Checkbox)	Add
Colors (Swatch)	Add
Engraving (Text field)	Add
HDD Sizes (Multiple choice)	Add

Search available options 

Selected Options:

* Etched Brass Trees Color	Edit 
Swatch (Color)	
Using all values	

产品发布到 Ebay 功能


Sell on eBay


eBay Selling Settings


Enter your eBay account settings below and then click the "Save" button to setup your eBay templates and listings.

[Save](#) [Cancel](#)


Sell on eBay

* eBay DevID: 

* eBay AppID: 

* eBay CertID: 

* eBay User Token: 

* Default eBay Site: 

* Listing Mode: 

eBay Store: No eBay store found. [Check for eBay store](#) 

网站内容管理



[Orders](#)
[Customers](#)
[Products](#)
[Website Content](#)
[Marketing](#)
[Statistics](#)

[Home](#)
[Web Pages](#)

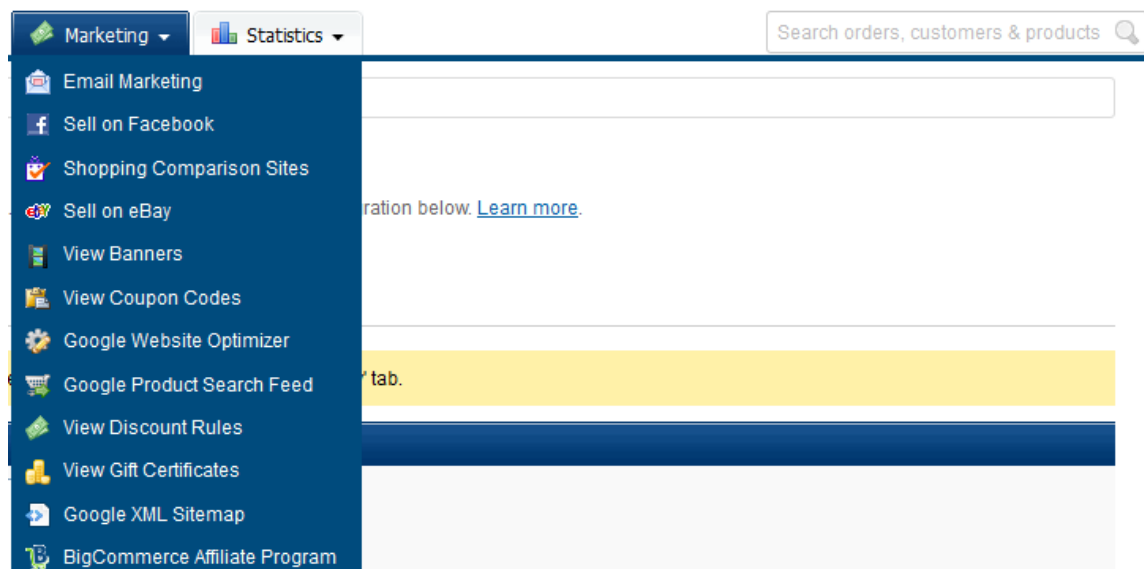
Did you know that you can change the display order of your store's menu by dragging and dropping the "Page Name" column below?

Web pages are used to display content that doesn't change often, such as your About Us or a Contact Us page.

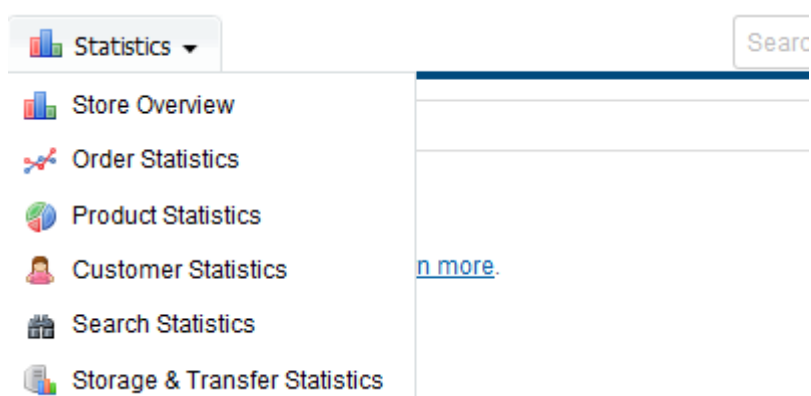
[Create a Web Page...](#) [Delete Selected](#)

Page Name	Page Type	Visible	Action
Model Tree	Normal Page		Preview Edit
Shipping & Returns	Normal Page		Preview Edit


网站市场推广功能









网店统计功能



第三方拓展

	<div> <div> Constant Contact </div> <div>  <p>With email marketing from Constant Contact, it is easy for you to connect with your customers, and for customers to share your message with their networks. And the more customers spread the word about your business, the more you grow. ... Learn more »</p> </div> </div>

	<div> <div>eCC: Webgility</div> <div>Overall Rating ★★★★★</div> </div> <div>  <p>eCC is an Intuit Gold-certified software that integrates your BigCommerce shopping cart with QuickBooks or QuickBooks Point of Sales, shipping processors (FedEx, UPS WorldShip, Stamps.com, Endicia Dazzle, etc.) and payment gateways (Authorize.net, PayPal, etc.), enabling you to streamline and automate ... Learn more »</p> </div>
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	<div> <div>Mailchimp</div> <div>Overall Rating ★★★★★</div> </div> <div>  <p>MailChimp makes it easy to send email newsletters to your customers, manage your subscriber lists, track campaign performance, and sync your email marketing with social networks like twitter, facebook, and linkedin. A/B Split Testing Account Keys Full Featured API AutoConnect ... Learn more »</p> </div>

	<div> <div> Ordoro Overall Rating ★★★★★ </div> <div>  <p>Ordoro is a web-based order management, inventory management tool for BigCommerce users. Ordoro automatically prints shipping labels, syncs inventory across all your webstores, manages suppliers for dropshipping, and tracks your warehouse inventory in real-time. You can get started with Ordoro ... Learn more »</p> </div> </div>
	<div> <div> OneSaaS </div> <div>  <p>OneSaaS allows for automatic passing of all Orders, Products and Customer information from BigCommerce to your Online Accounting System like Saasu or Xero for true RealTime Accounting, easily maintain up to date email marketing lists in your email marketing platform ... Learn more »</p> </div> </div>